

# TASTE!

## 30 BERLIN FASHION

### 03

1 WEEK 10 LABELS  
2 TRADES HOW  
30<sup>T</sup> SEP - 03<sup>R</sup>  
OCT. 2011

TRANOÏ AND (CAPSULE)



## ARE YOU CRAVING STYLE? COME AND TASTE SOME BERLIN FASHION. 10 BERLIN LABELS AT PARIS FASHION WEEK SS12

Join us for complimentary cocktails and hors d'oeuvres and meet the designers personally.

### SAVE THE DATE

Fr. 30th Sep. 2011, 5-7 p.m.  
Tranoï - Carrousel Du Louvre  
Salle Le Notre - Booth C22-D17  
99 Rue de Rivoli, 75001 Paris

### RSVP S.V.P.

Please RSVP until 26-09-2011  
[info@fashionpatrons.com](mailto:info@fashionpatrons.com)  
To RSVP on Facebook click here:  
[www.facebook.com/event.php?eid=1549231261658](http://www.facebook.com/event.php?eid=1549231261658)

You are invited to come and meet 10 Berlin designers and view the labels SS12 collections at both the Tranoï and (capsule) trade fairs at Paris Fashion Week winter 2011.

A city rooted with history, individuality, and artistic flair, Berlin is the new attraction in Europe's fashion industry. With a plethora of networks, showrooms and trade fairs the city attracts both established designers and innovative young professionals. The boundless flair of creativity that derives from the ever-developing city allows Berlin to always be one step ahead of the pack and this is exactly what sales agents, buyers and fashion designers from all over the world appreciate.

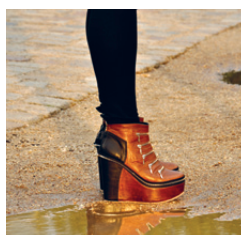
As a result Berlin offers unparalleled development potential and acts as an incubator for emerging talent. Epitomizing the cutting edge talent that derives from Berlin, 'Taste Berlin Fashion' will showcase 10 of the city's most diverse designers at Paris Fashion Week.

### PRESENTING COLLECTIONS ARE:



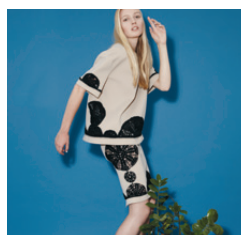
f.rau  
[www.f-rau.com](http://www.f-rau.com)

Tranoï



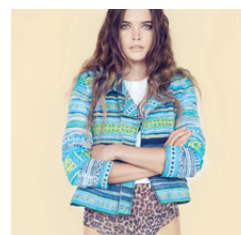
MIROÏKE  
[www.miroike.com](http://www.miroike.com)

Tranoï



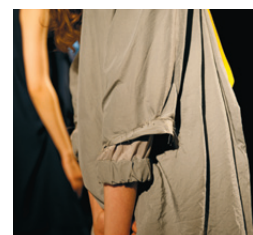
ISSEVER BAHRI  
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Tranoï



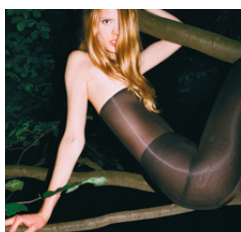
THU THU  
[www.thu-thu.com](http://www.thu-thu.com)

Tranoï



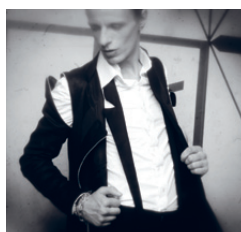
Vladimir Karaleev  
[www.vladimirkaraleev.com](http://www.vladimirkaraleev.com)

Tranoï



DONT SHOOT THE MESSENGERS  
[www.dont-shoot-the-messengers.com](http://www.dont-shoot-the-messengers.com)

(capsule)



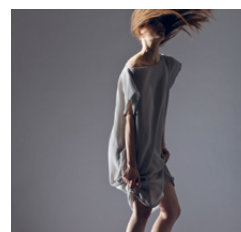
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(capsule)



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MALAIKARAISS  
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**TRANOÏ**

30th Sep. - 03rd Oct. 2011  
Carrousel Du Louvre  
99 Rue de Rivoli - 75001 Paris  
Salle Le Notre Booth C22-D17

**(capsule)**

01st - 03rd Oct. 2011  
Garage Turenne  
66 Rue De Turenne  
75003 Paris

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For further information regarding the labels please do not hesitate to contact me.  
We look forward to meeting you in Paris.

**BEST REGARDS,**

Jennifer Browarczyk  
Fashion Patrons

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**MAIL TO**

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This joint presentation is commissioned by Berlin Senate Department for Economic, Technology and Women's Issues and organized by Fashion Patrons in cooperation with Berlin Partner.

**EUROPEAN UNION**

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Investing in your future!

